



Tutor.com Online Tutoring App Now Available Through Boopsie

Collaboration provides a standard way for library mobile applications to interact with each other

PALO ALTO, CA and NEW YORK – March 8, 2012 – Tutor.com, the highest-rated online tutoring provider, and Boopsie, the leading mobile solution for universities and libraries worldwide, today announced the availability of Tutor.com through the Boopsie platform. The partnership will make it easy for library patrons whose libraries subscribe to both services to access a live tutor anytime, anywhere through the Boopsie native mobile app.

“The goal for libraries in today’s information-rich environment is to make it as easy as possible for their users to find and access the library’s valuable resources,” said Greg Carpenter, Boopsie CEO. “Library patrons are turning to mobile devices and they want one point of access to what the library has to offer. Our partnership with Tutor.com means that students looking for homework help can connect to a tutor through the library’s Boopsie app, with just one click.”

For Tutor.com the astounding growth in mobile usage has driven the development of a full mobile solution that includes the Tutor.com To Go™ iOS app for the iPhone, iPod Touch and iPad and an HTML5 classroom that is compatible with any mobile device. “For many students, especially those from lower economic backgrounds, their mobile device is the only way they have to access the internet,” said George Cigale, founder and CEO of Tutor.com. “The Tutor.com mobile app provides access to one-to-one online tutoring when and where students need help. We’re delighted to be working with Boopsie to make our app more visible to students as soon as they connect to their library’s mobile site.”

Tutor.com is the highest rated online tutoring service available. In post-session surveys over 96% of students say they would recommend Tutor.com to a friend; over 90% say that Tutor.com helps improve their grades and helps them be more confident about their schoolwork.

In use in more than 250 libraries and universities, Boopsie is changing the way libraries look at their mobile presence, taking a more strategic approach to delivering content beyond the library catalog to users when and where they need information.

About Boopsie

Founded in 2006 and located in Silicon Valley, California, Boopsie is the industry-leading mobile solution for universities and libraries worldwide. Customers include Seattle Public Library, Los Angeles Public Library, University of Toronto, University of Notre Dame, Brown University, University of Gent in Belgium, and University of Auckland in New Zealand. Boopsie is the American Library Association’s mobile partner for a range of conferences and the preferred mobile solution for a number of consortia. Affordable for all size libraries and easy-to-deploy without compromising on world-class performance, Boopsie's solutions are fully hosted and all apps are downloadable on mobile devices including Android, BlackBerry, iPhone, iPod Touch, iPad, J2ME, Palm, Symbian, Windows Mobile, and also support browser-



enabled devices. For more information on Boopsie's solutions for libraries visit <http://www.boopsie.com/libraries.html>.

About Tutor.com

Tutor.com is the world's largest and highest-rated online tutoring service. The Tutor.com network of over two thousand professional tutors and career specialists have delivered more than 7 million one-to-one tutoring and career sessions in a proprietary online classroom optimized for learning, since 2001. Tutor.com powers tutoring and homework help programs for the Department of Defense; school districts across the country; colleges and universities; the states of Alabama, Alaska, Louisiana, Montana, North Dakota and Rhode Island; the District of Columbia, and thousands of public libraries. For more information about Tutor.com's Mobile Solutions, please go to www.tutor.com/mobile.

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